

TERMS AND CONDITIONS

Creative Gaming Awards 2022

The Initiative Creative Gaming bestows the international Creative Gaming Awards in three categories as part of the PLAY - Creative Gaming Festival (October 31 - November 6, 2022). Artists and developers from around the world can submit games and playful media works that allow players to interact with the game in a creative way. Hardware games and installations are very welcome.

Creativity can mean overturning existing structures, finding new perspectives or simply questioning previous game ideas and finding originality. We do not want to restrict you in any way and we welcome all forms of video games, playful media and performances - whether they are games with a narrative focus; projects that play with the game controls as we know them; video games as media art; or whether you have developed a game that you find entertaining and that you would like others to play as well.

Most Creative Game Award

The Most Creative Game award honors games and playful media works from around the world that give players the opportunity to interact creatively within the game. The creative freedom can arise in the interaction with the game, out of the game or in the mind of the player. For example, works in this category may have multiple story paths, non-linear gameplay, role-play opportunities, unexpected interactions with other gamers, or be open to interpretation. The creativity of the players can also be stimulated by built-in editors or the possibility of enriching the game world with your own creations, designs and your own social rules.

What can be submitted?

Finished projects / prototypes / alpha or beta versions, playful media, performances, alternative controllers

What can you win?

The winners will receive a prize money of € 1,000 and the PLAY AWARD trophy. All nominated projects will be showcased in the official PLAY22 exhibition.

Most Innovative Newcomer Award

The Most Innovative Newcomer Award honors artists worldwide who have produced a new creative game or playful media work. The winners, be they school-aged teenagers, students, indie developers or artist collectives, prove their creativity with a really innovative debut work. This can be characterized by special gameplay, transmediality, unprecedented or unexpected interaction possibilities in the game, essential graphic innovations, new interfaces, unusual atmospheres, visual breakthroughs or new topics that are dealt with.

What can be submitted?

Finished projects / prototypes / alpha or beta versions, playful media, performances, alternative controllers

What can you win?

The winners will be supported for one year by a mentorship from the gaming industry and will receive the PLAY AWARD trophy.

All nominated projects will be showcased in the official PLAY22 exhibition.

Audience Award

All projects in the PLAY22 exhibition can win the Audience Award.

Submission

The registration and submission for the Creative Gaming Award is taking place online via playfestival.de. All data, videos and other materials need to be sent to Creative Gaming via [google forms](#).

We require five keys or a download link, please do not use links that expire (like wetransfer). The game/project will be made accessible to members of our team and external judges during our judging process. We will not publish your work outside the judging process. If you allow for it, the entries title, country and your (team)name can be shared via our twitter and discord channels. You can also give permission for public reviews, meaning that our PLAYtest Community can create written or spoken reviews, even Let's Play videos.

The submission is only complete and eligible for nomination if all required fields in the submission form have been filled out and the material has been made accessible to Creative Gaming.

Submission fee

It is required to buy a submission ticket [HERE](#). There are three tiers:

Beginner - 0 Euro

It is important to us that everyone has the chance to submit their works to the Creative Gaming Awards, regardless of financial situation. You are welcome to choose this tier if you cannot afford the other tiers.

Regular – 20 Euro

With this solidarity fee you support us in financing the Creative Gaming Awards. Proceeds go towards the organization of the awards, the production of the Award Show and the work of our fantastic jury.

Supporter – 40 Euro

Show your love and support for your fellow developers. By choosing this tier you make it

possible for us to offer the free Beginner tier. Thank you so much!
Proceeds go towards the organization of the awards, the production of the Award Show and the work of our fantastic jury.

Disclaimer:

The choice of tier has absolutely no effect on testing and judging.

Deadlines 2022

Start of submission: June 10th 2022

Deadline: July 17th 2022 (23:59 CEST)

General Requirements

You produced all contents by yourself and did not violate others' rights.

You did not use the property of others (music, pictures, etc.).

If you did, you have all necessary opt-ins.

By participating you give us the permission to present your work during the PLAY22 festival (October 31 - November 6, 2022) and for other purposes related to PLAY - Creative Gaming Festival.

The Creative Gaming Awards is an international contest, thus we can consider submissions worldwide.

You agree on being contacted via email concerning the PLAY22 festival, your submission and further events organised by Initiative Creative Gaming where we would like to exhibit your work.

In case of a nomination, it is required that at least one representative of your submitted project is present during the PLAY22 festival, at least at the Award Show (November 5th, 2022, around 8pm to 10pm CET).

You may participate online or onsite in Hamburg.

In case of a nomination, your submitted material will be used for the corresponding websites (playfestival.de, creative-gaming.eu), published on Youtube, used for press releases and presented publicly during the exhibition at PLAY22 in Hamburg and used for other purposes related to PLAY - Creative Gaming Festival.

Please prepare the material accurately (pictures, sound, texts) and double check the file regarding bugs and errors (it is recommended to check the file on different systems).

Data Usage

The team of Initiative Creative Gaming e.V. takes the security of your data very seriously.

We strictly work by German data protection standards. Personal data is only requested, if needed for the award. Your data will never be given to other people or institutions.

Data we collect (if filled out in the submission form):

Contact person, mail address, home country, twitter/instagram/discord handle, team credits.

Third party products

We use google forms to collect data for the Creative Gaming Award. Check google's privacy policy here: https://privacy.google.com/businesses/compliance/#!?modal_active=none

Awarding Ceremony

The awarding ceremony takes place November 5th 2022 during the PLAY - Creative Gaming festival (October 31 - November 6, 2022).